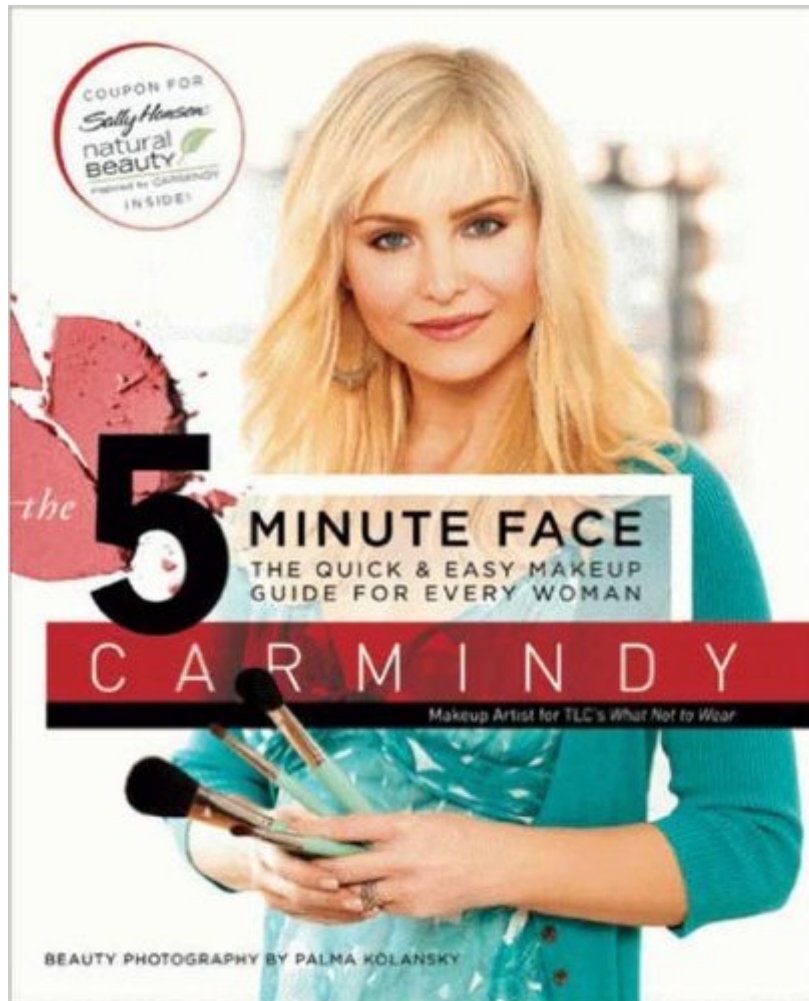


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# The 5-Minute Face: The Quick & Easy Makeup Guide For Every Woman



## Synopsis

Carmindy, the makeup artist on TLC's popular show *What Not to Wear*, believes that the secret to a great look is to enhance your best natural features with sheer washes of color, not to hide under layers of artificial-looking makeup. In *The 5-Minute Face*—now with an all-new updated Shopping Guide—Carmindy shares her positive beauty philosophy. She offers a practical, easy, fast, and mistake-proof makeup routine that works for all ages and skin types. Each chapter contains valuable advice on perfecting the makeup technique that's right for your face—and includes product tips and a toolbox • sections describing the best implements to use with each type of makeup. And there's more: *How to Get Brows That Wow*: Learn what brow shape best frames your face. *What's Age Got to Do with It?* Tricks and trade secrets that keep every woman looking beautiful at any age. *Beauty Comes in All Colors*: Freckles? Blemishes? Carmindy helps you find the perfect makeup for your special skin tone. *The 10-Minute Face*: Carmindy shows how to build on the 5-Minute Face for special occasions. With beautiful photographs by Palma Kolansky, *The 5-Minute Face* is every woman's guide to enhancing her unique and beautiful features.

## Book Information

File Size: 20095 KB

Print Length: 210 pages

Page Numbers Source ISBN: 0061374415

Publisher: HarperCollins e-books (October 12, 2010)

Publication Date: October 12, 2010

Sold by: Digital Services LLC

Language: English

ASIN: B003V1WTDQ

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #666,010 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #60

in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Cosmetics #1164 in Kindle

Store > Kindle eBooks > Health, Fitness & Dieting > Beauty, Grooming, & Style #247564

in Kindle Store > Kindle eBooks > Nonfiction

## Customer Reviews

I hate to be a dissenting voice amongst the other reviewers, especially since I really like Carmindy on WNTW, but there it is. This is an okay, not great book. If you are experienced with makeup application you might find this to be a repeat of the basics, with no real new tricks added. There are many pictures of Carmindy, and even though I think she is lovely, I would have liked more (before and after) photos of other women -- I already know what Carmindy looks like. There are a couple of lists in the back that are interesting: they detail the products Carmindy uses (and cheaper alternatives). I was pleased to see many of the same brands I like and use: Smashbox, NARS, Cargo, Dior, MAC, Lorac, Benefit, etc. and for these lists I gave the book three stars. On another positive note, if you are inexperienced with makeup or if you are a teenager, then this would probably be a useful book for you to purchase. I am 40, I have been using makeup for a long time, and was a bit disappointed by this book. I still think that Carmindy is a great makeup artist, I just didn't glean a whole lot from "The 5-Minute Face."

I am a huge fan of the show, and love the makeup Carmindy does. She always makes women look natural, beautiful, and sexy. I love the book because she gives all her techniques, and better yet ACTUAL products, for achieving the looks. And she does this for every age, skin tone, special occasion, and everyday look possible. Plus, it's easy to do yourself. As a young mom who no longer hits the night scene, I find myself stuck in the same old without the expendable money to try the newest products in the newest colors for my skin and hair color. That's why this book is great. It's simple, but complete. My only critique is that she stops giving advice past the 50's crew, and there's no makeup suggestions in there for us fitness fanatics (we want to look good too - hey sometimes it doesn't happen till the end of the day!). Carmindy does a beautiful job and I found the number of pics just right to give a visual to the look she was portraying. I am buying two of these books as gifts for Mother's Day. Highly recommended!

I was always so frustrated that she never seems to explain makeup application on the show! I'd think to myself, wait! Slow down!!! Now it's all explained, and anyone can know how she does it whether they watch the show or not. Carmindy seems like a very sweet lady who loves all people and wants them to look their best. She has helped me, by watching What Not to Wear, to wear more age-appropriate makeup. I'm in my late twenties and was constantly wearing dark and bright lipstick, and love my red. Not that I can't wear them anymore, but she's done so many makeovers on the show, showing how making people pretty can mean a paler, pearlier lip and a smoky eye.

I've been trying out her tips for women in their 20's, again the smoky eye, pearly, semi-glossy lip, and bronzer, and am finding it way sexier and age relevant. I'm also a beauty analyst at a large makeup company and am beginning to take my "cheat sheet" of her tips for women of all age groups (I just apply the 50's to women 50 and above) to work with me. Not that she gives rules. I find her watercolor approach to makeup fun and revealing. I also like her tip about using a blush brush for powder application for more control of where the powder ends up (no more powder in the eyebrows) and using a powder brush for blush because she says it hugs the cheek better.

As a fan of Carmindy's segment on "What Not to Wear", I was disappointed that this book did not follow the show's successful format. What is so appealing about Carmindy's WNTW segments is taking ducklings (real women) and turning them into swans. This book features only flawless high fashion models getting different styles of makeup. For instance when the text is discussing how to cover up under eye circles, the photos show a flawless 20-something model with no hint of under eye circles. Ditto the section on eyebrow grooming - the same flawlessly groomed creature looking no different from one photo to the next. There is also a lack of photos that explain to you what the various components in a makeup kit are used for. There are plenty of photos of makeup artfully splashed across the pages, but these photos are arty, not instructive. At least half the photos are of Carmindy staring straight into the camera looking gorgeous, or Carmindy looking gorgeous next to a gorgeous model. The book would have been light years better if she had stuck with the real people make-overs that have made her famous. It feels like a betrayal to have our heroine tending only to high fashion models - if we looked like that models on these pages wouldn't be watching WNTW! So thumbs down to the editors of this book and to Carmindy for creating a photo spread of herself and high fashion models and not keeping it real.

I felt so cheated by this book. This book can be summed up by simply saying that you can do your makeup in 5 minutes by simply cutting out half of your makeup routine. For example, instead of using lip liner and lipstick, just dab on some lip gloss. And if you have to do anything special--like curling your lashes, concealing blemishes, or a night out on the town, that's not included within the allotted 5 minutes. I bought this book because the description mentioned that it can teach you how to conceal freckles. The secret?: Learn to live with them. Instead of recommending colors for certain eye and hair combinations, she gives one set of colors for women in their 30's, one set of colors for women in their 50's, etc. I don't know about you, but I can't wear orange blush and lipstick.

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